



TOWN  
*and*  
RURAL  
MUNICIPALITY  
OF



# DAUPHIN



CHILDREN'S PLAYGROUND, DAUPHIN

# WELCOME

ON BEHALF of the citizens of the Town of Dauphin and the Rural Municipality of Dauphin we extend a cordial invitation to all tourists to come and spend a holiday with us. We are proud of our town and district and can assure you that our citizens will show you every courtesy and consideration in welcoming you to this part of Manitoba. As you can see from this pamphlet the fishing is good, the camping ideal, the surroundings are beautiful and we know of no better place for one to spend a holiday. Won't you please accept this invitation on behalf of our citizens. We will surely be pleased to see you.

W. L. BULLMORE,  
Mayor, Town of Dauphin.

W. CRUISE,  
Reeve, R. M. of Dauphin.

# "DAUPHIN"

Lying in the beautiful, green valley formed by the Riding and Duck Mountain ranges you will find Dauphin, a prosperous town and district of some 12,000 people. A divisional point on the Canadian National System many citizens of the town are engaged in railway work.

But Dauphin is essentially a farming district. The growing of grain, together with mixed farming, dairying, sheep-ranching, poultry raising—are occupations which contribute to the wealth of the district.

The town which caters to the needs of people in a 40-mile trading area, has been busy since away back. In the drought years of the '30's Dauphin was comparatively green. Even before the war the town was well-filled with people engaged in progressive enterprise.

When the war came and No. 10 S.F.T.S. was located just south of town, later followed by No. 7 B. & G. school, 9 miles east of town, the town experienced what, with justification, might be called a "boom".

The business men of the town naturally expected a "slump" after their "boom". But no. Dauphin and district continue more prosperous than ever in the post war years, demonstrating stability which comes inherently from the soil.

Dauphin, as you will find, is pleasantly located by road 35 miles north of Clear Lake, 90 miles north of Neepawa, 212 miles from Winnipeg, 200 miles from the U.S. border on No. 10 highway, 60 miles from the Saskatchewan boundary and 100 miles south of Swan River.

The citizens of Dauphin hope you will enjoy and profit from your visit to Dauphin. Our hotels and tourist camp are open to you, meals are available in our numerous restaurants, there is a complete variety of services and entertainments and retail stores that offer you complete stocks for all your needs.

# ACCOMMODATION



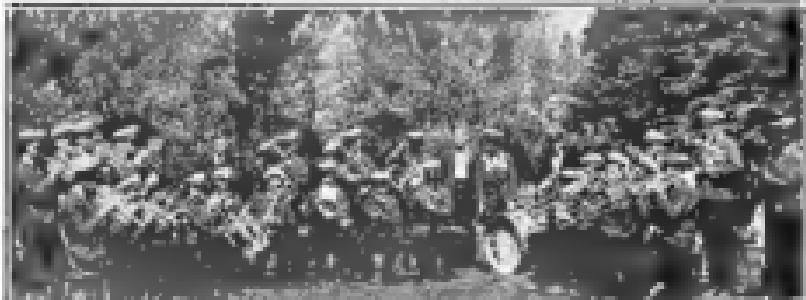
TOURIST CAMP

For your immediate accommodation there are three hotels and the beautiful, 10-cabin tourist camp and main cabin with cooking facilities, including a large new central cabin with ten rooms. Ample space is provided at the tourist camp for trailers, with electrical connections available. Dauphin is well provided with restaurants and there are dining rooms and parlors in the hotels. There are numerous garages and filling stations to look after your car and if you need rail or bus accommodation the C.N.R. station and a bus depot are centrally located.

As a shopping centre Dauphin is unsurpassed. Besides the provincial government liquor store there is practically every other type of retail store you could desire—department stores, hardware stores, grocery stores, drug stores, 5 and 10 stores, bakeries, meat markets, jewellery stores, furniture stores, creameries, in fact stores to supply your every need.

In Dauphin there are two excellent theatres with change of show twice a week. Many pictures are shown in Dauphin before the city and you may be sure of an up-to-date show, perhaps even the newest picture.

Rotarians visiting Dauphin may put in their attendance at the luncheon meeting on Monday at noon; the Lions club meeting is on Thursday at noon and the Elks lodge meets on second and fourth Wednesdays. Canadian Legion, branch No. 20, B.E.S.L., is established in Dauphin with a large membership.



DAUPHIN BOYS' BAND

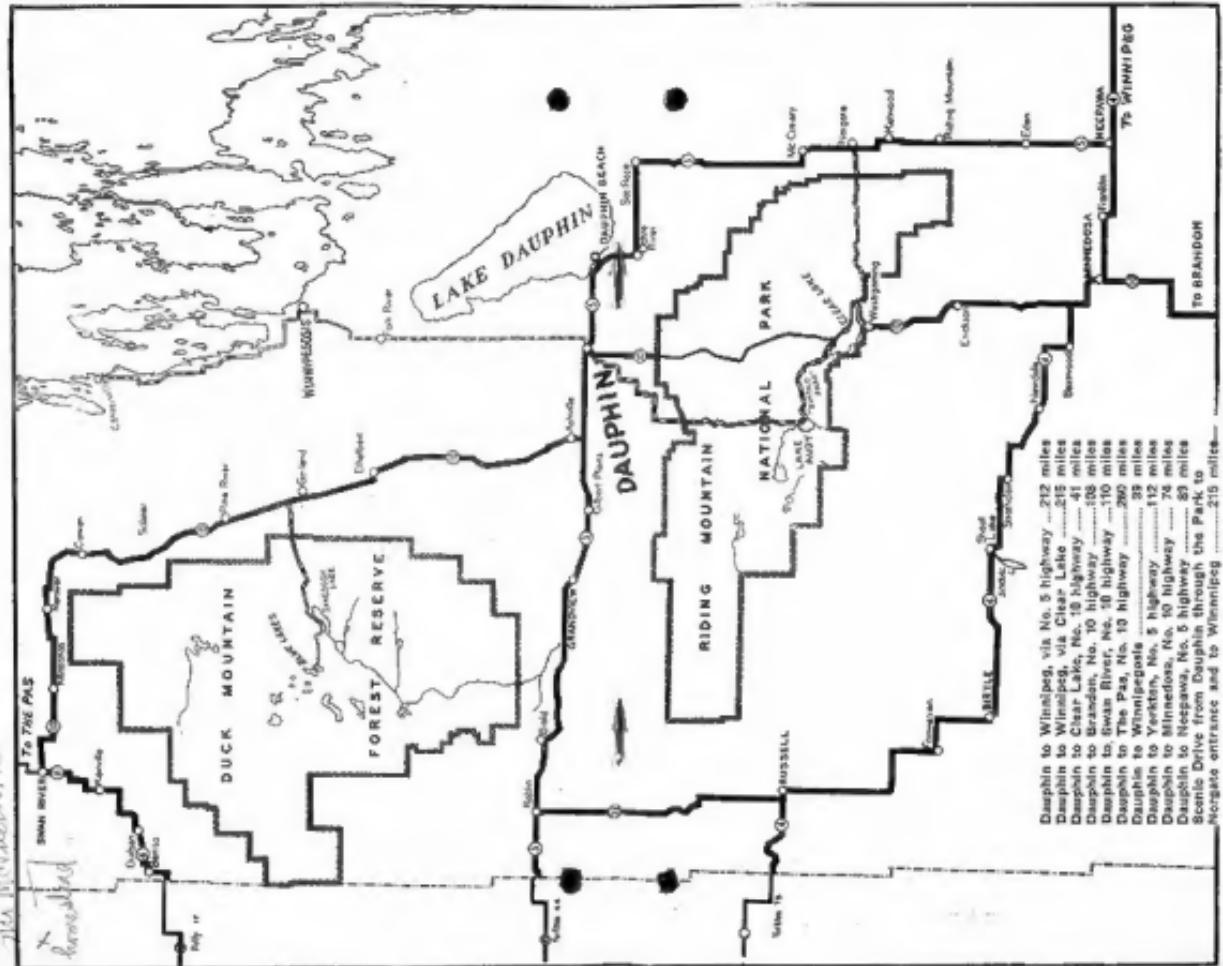
The Dauphin Boys' Band is a local project of which Dauphin citizens are rightly proud. Composed entirely of boys in their teens and operated by the Dauphin youth services council, the band is fast reaching a high degree of perfection. This is just one of the many recreational and instructional projects the council has undertaken.

The first rural health unit on the north American continent has been established in Dauphin. It is fast developing into a health centre with diagnostic facilities and health services in conjunction with the Dauphin General hospital.

Another first for Dauphin was the formation of Manitoba's No. 1 Large School Area at the beginning of 1947. The town school system, as the central point of the three municipalities participating in this modern administrative unit, is already being expanded to include a Composite High School which will provide technical as well as academic courses in its curriculum.

Dauphin is quietly and efficiently policed by the R.C.M.P. While an office is separately maintained for the town detachment, the divisional office of the force is also located in town.

If you happen to be in Dauphin on Sunday you will be welcome at any of the following places of worship: The United church, the Baptist church, the Anglican church, the Pentecostal tabernacle, the Salvation Army, the Roman Catholic church, and the Ukrainian Greek Catholic and Orthodox churches.



# DAUPHIN RURAL

In its relatively short history as a nation, and particularly within the last decade, Canada has gained world-wide recognition for the high quality of its agricultural produce. To say that the Dauphin farming district has made an important contribution in building up this enviable reputation is not to be unduly boastful.

Dauphin farms "mixed"—which indicates a variety of farming possibilities. It indicates, too, a variety of specialized lines: our wheat farms stand second to none; our swine industry has held its own, in quantity and quality; we can show you Hereford herds, Aberdeen Angus, Jersey and Guernsey herds spotted over the area. Fur farming is a specialized industry used mainly as a sideline on the mixed farm. Poultry raising has progressed materially in the past ten years, while the vegetable and fruit gardens of the average home are a thing of considerable pride.

Not only is the area growing food for others, it is planning for more proper use and preservation of food for itself. Most sizeable towns in the area have locker storages for frozen foods already in operation, or plans for their development. These include plans for developing a commercial pack from surplus fruits and vegetables produced in the area.

Power farming is adding to conveniences and labour saving on the average quarter section. New rubber tired tractors, combines, milking machines—these are following the vets to their new farms and mechanize the industry to an army technique and efficiency.

Electricity and modern housing are dreams of the future coming to pass. For the quarter section farmer they spell more permanence, better living standards, comforts at home akin to those conveniences of his town friends. The "sign of progress" we trust will stabilize the farming industry of Dauphin and make farm life securely content.

# RECREATION



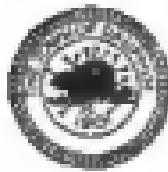
CLUBHOUSE, DAUPHIN COUNTRY CLUB,  
DAUPHIN BEACH

Dauphin abounds with recreational facilities. Thirty-five miles to the south of the town lies Riding Mountain National Park, with Clear lake set like a jewel on its spruce-crowned heights. Here is a summer-resort village with hotel accommodation, tourist camp, lodges, restaurants, a theatre, museum and a beautiful 18-hole golf course with club house. Services are complete with stores, garages and a dairy. Popular recreational sports at Clear lake include swimming, boating, horse-back riding, fishing, dancing, golfing, tennis, just the place for a holiday. To the west of Clear lake near Lake Audy on the old Strathclair trail lies a miniature Wainwright park with 175 buffalo in an enclosure.

Lake Dauphin, ten miles to the east of Dauphin, is fast becoming the popular local summer resort. Here also is fishing, boating and golfing. While there is no accommodation here for the travelling public there is a new picnic ground. Fish abound in the rivers feeding lake Dauphin and many a sportsman has been thrilled by his catch of pickerel and pike.

In Dauphin there is a bowling alley, two poolrooms, a skating rink and a curling rink. Dauphin is fast becoming famous for its big annual bonspiel. A town tennis court adds to the sports picture.

Forty miles to the north of Dauphin is Winnipegosis, famous for its duck hunting and fishing.



## *The Town of Dauphin Invites Industrial Enterprise*

Dauphin, a prosperous town of 4800 people, is anxious to have new industrial enterprises established within her limits. Conveniently located for shipment of raw materials and manufactured products on the Canadian National Railway, Dauphin is also located on provincial trunk highways No. 5 and No. 10.

Following are a number of desirable reasons for new industry:

- Bountiful supply of first class water supplied by a gravity system from the Riding Mountain National park;
- Abundance of electric power provided by the Manitoba Power Commission at low industrial rates;
- A number of convenient industrial sites available;
- Centre of a large trading area.

The Town of Dauphin is ideally situated as a collection or distribution centre, both from a railroad and highway traffic stand point, being located as it is at the junction of five highways, with close access to distribution throughout Northern Saskatchewan and the mining districts of Northern Manitoba, and it is the largest divisional point of the C.N.R. in Manitoba, outside of Winnipeg.

It is geographically situated so that it could supply the needs of an area comprising two-thirds of the Province of Manitoba.

Prospective industrialists would do well to examine the possibilities of Dauphin before selecting a location.

# "Come Again"

The citizens of Dauphin sincerely hope that you have found your visit to Dauphin both pleasant and healthful, and that you will come again . . . soon. The Dauphin Board of Trade is striving continually to improve the many angles so important to tourist travellers. The board stands for improved roads, better accommodation, additional recreational facilities and entertainment. The board realizes, too, that there is much room for improvement, but is confident in the potential future of the many natural attractions of northern Manitoba, the beautiful scenery, the lakes and streams, the bountiful supply of fish, fowl and game.

We hope you have taken time to travel around our district, from Clear Lake to Winnipegosis, from the Riding Mountains to the Duck Mountains, to see the many beautiful and picturesque farms, the livestock and flowing fields of grain. We hope you have visited the stores in town and have met some of our citizens, and that you have enjoyed to the utmost the many recreational pleasures offered in the summer resorts. Did you have time to do a little fishing and hunting, or to have had at least one game of golf?

The citizens of Dauphin will look forward to meeting you again, and hope that, as time goes on, we will have an ever-increasing number of things to interest you. Thank you, and adieu.

DAUPHIN BOARD OF TRADE



COUNTY COURT HOUSE

SPONSORED BY THE

*Dauphin Board of Trade*

DAUPHIN, MANITOBA